

#### 1. No Risk Selling

You will never be out of pocket with us. Pay nothing unless your property sells. We carry all the costs of marketing and advertising, signage, floor plans and photography. There is nothing to pay until we achieve a sale together.

#### 2. A Tailored Marketing Strategy for Your Property

Using a professional photographer and copywriter we develop a tailored marketing strategy across web and social, print and traditional media. Our goal is to generate buyer enquiries quickly and get them competing against each other to buy your property.

#### 3. We Have Buyers Waiting

We have a large database of active buyers looking to purchase property in your local area right now. The moment we list your property we identify and notify these buyers often generating instant matches and fast qualified enquiries.

## 4. Powerful Marketing on the Web and Social Media

Your property is given maximum exposure nationwide across 18 websites including realestate.com and domain.com. In addition every home we sell has its own social media campaign to target online buyers active in the local area.

#### 5. Our Sales Team are Very Skilled Negotiators

Great negotiators know that the best price isn't what a buyer is prepared to pay, it's what we can negotiate them to pay! We know how to negotiate expertly and always get you the highest price possible in today's market. Just ask us about our "Buyers Price Declaration".

#### 6. Only Qualified Buyers May Inspect

Sticky beaks won't buy your home.
Only serious buyers will. We spend a great
deal of time qualifying buyers before they
can see your property. We save you the time
and inconvenience.

#### 7. We are a 24 Hour Digital Marketing Agency

Nowadays digital technology allows buyers to search online 24 hours, 7 days a week. We embrace the power of digital marketing technology enabling our agents to respond quickly to online buyer enquiry.

### 8. One Central Contact Point for all Enquiry

Our salespeople share information and work together to sell your property as a team.
Our office has a single contact number and an open communication policy.





#### 9. Active Local Agents and HomeFINDERS

We are very active locally through our door to door prospecting, newsletters and direct mail. This makes us strong in the local area, especially when it comes to finding you a buyer.

### 10. Access to One of the Largest Independant Referral Bases Australia–Wide Through Over 1000 Affiliated Agents

Our active referral network through our Winners Circle Membership means that interstate buyers moving to Brisbane's Bayside are frequently referred to us and our properties. Also if you are moving out of the area, we can refer you to an ethical agent.

# 12 GREAT REASONS TO SELL WITH US

# 11. We have Great References from our Past Clients

This proves that we have left a path of happiness behind us. Be sure to take a look at the ever growing list of happy clients and their testimonials on our website.

#### 12. We Guarantee our Service

We are so confident in the quality of our service that we don't need to lock you into any agreement you're not happy with. If you are not entirely satisfied with our services you can cancel at any time, obligation free.



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